

Winter 2022-2023 Issue Number 3

Welcome to Mission Brief

There will be nothing like it in America! Located in San Diego, the **Navy SEAL Xperience San Diego (NSX)** aims to inspire and move visitors with high-tech, high-touch, immersive exhibits, and storytelling galleries – all to bring to life the service of Navy SEALs, how they train for the otherwise impossible, and their sacrifices made for our safer world.

Stay in the know, learn about the latest happenings, and meet the leaders who are making possible the Navy SEAL Xperience! Coming to you via email or mail.

Big Things Have Small Beginnings

It's hard not to wonder what the Navy SEAL Xperience San Diego will be like 25 years from now. With a bit of luck, the NSX board and staff of 2047 will recall its archives and honor its amazing beginnings and recognize those who made it possible. But for today, there's a small group of experts with a **BIG** vision who are working tirelessly with relentless fervor and conviction to bring a world-class museum to the San Diego community.

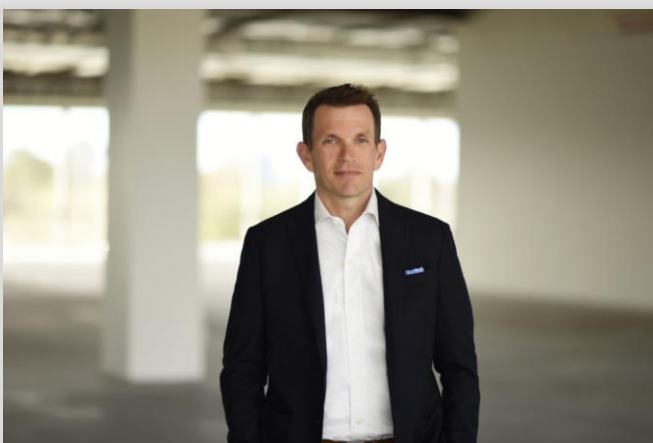
Darren Morgan, Executive Vice President for CBRE is one of those experts who has been volunteering his valuable time since 2016 as a Board of Director and generous supporter of the project. With his extensive experience in real estate, Darren is a key player on the *Deal Team* and knows first-hand what it takes in making a vision of this magnitude a reality and he gladly does all that it takes to make it happen.

An accomplished and unassuming gentleman originally from NYC, Darren received his Master of Science Degree from The University of Queensland in Australia before settling in San Diego in 2004. When not working, Darren is an avid cyclist and rides for the Challenged Athletes Foundation which recently pedaled from San Francisco to San Diego to raise money for athletes with disabilities. He has a passion for and rebuilds DeTomaso Pantera sports cars and can easily be spotted driving his current favorite near his home in Solana Beach.

When you ask Darren why he's involved he readily says, *"I haven't served, so this is a unique way to contribute. I love the mission and I love San Diego and I don't want this museum in any other city."*

And his response is exactly why Darren's support is unmatched! His drive, belief, and generosity are in no way **small**. So, the vision continues...it continues to be **BIG** and with Darren supporting the effort, there is no doubt that the Navy SEAL Xperience will become an iconic attraction in the San Diego landscape for years to come!

We appreciate you, Darren!



Executive Volunteer Highlight – Yolla Kairouz

Successfully stewarding multiple families' wealth with assets under management in excess of 2Billion at the height of the market, Yolla Kairouz's financial services career spans almost two decades. Her professional accomplishments earn her extraordinary respect and admiration within the investment community, with the families she serves, and among her professional colleagues. Recruited three-years ago by one of the largest global private banks in the world – J.P. Morgan, Yolla attributes the success she's had in her career to her personal core values of:

1. **Positive life of impact** – Educating and advising her clients and their next generation to navigate their wealth and financial life plans, Yolla puts her clients and their families at the center of everything she does.
2. **Gratitude** – Yolla has a strong sense of appreciation for the many privileges, freedoms, responsibilities, and opportunities offered by our great country, including that of working in the American financial services industry.
3. **Being of service** – Yolla's catholic upbringing instilled at a very young age a duty to give back. She has a strong affinity for giving back to families of our fallen heroes who give the ultimate sacrifice so we may live the life and freedoms we enjoy every day. Borrowing the phrase from J.P. Morgan Chase & Co. CEO Leader Jamie Dimon, "*I, too, consider myself a patriot first, then a banker,*" said Yolla with much pride.



We are honored that Yolla chooses to spend time serving on the Navy SEAL Xperience Board of Directors. Her indisputable expertise and sound advice have helped move our mission forward throughout her tenure. Behind her serious-nature and professionalism is a fun-loving individual who enjoys life and cherishes her life experiences like attending the opera, competing regionally in Latin ballroom dancing, and scaling high altitude peaks which include notable summits such as Africa (Mt. Kilimanjaro 2012), North America (Mt. Whitney 2011), and South America including Machu Picchu, Peru (2007) and Mount Aconcagua, Argentina (climbing Dec – Jan 2023).

We celebrate and recognize Yolla for her beautiful spirit and generous heart. Thank you Yolla!

The Navy SEAL Xperience Mission Statement

To preserve the heritage of the US Navy SEALs and their predecessors, honor our fallen and care for Special Operations Families.

Visitors will have the opportunity to explore stories from World War II to present-day warfare. What happens in the Navy SEAL covert world and why are we so intrigued by the secrecy?

Hear first-hand stories never told before by Navy SEALs in their own words.

The Power of Generosity ***IRA – Required Minimum Distribution***

Did you know?

For those 70 ½ or older, it is possible to make tax-favored charitable gifts from traditional IRAs.

Qualified charitable distributions can satisfy all or part of the amount of your required minimum distribution from your IRA.

What many retirees don't know is that they can donate all, or a portion of, their required minimum distribution directly to their favorite charity.

A total of up to \$100,000 can be transferred directly from your traditional IRA to one or more qualified charities free from federal income tax each year. There may also be state income tax savings. Amounts given this way count toward required minimum distributions for the year of the gift.

To make such gifts, it's important to not withdraw funds prior to the gift, rather have the gift amount distributed directly from an IRA to your favorite charity including the National Navy SEAL Museum with a designation to the **Navy SEAL Xperience San Diego**.

It's always important to consult with your IRA Administrator or your tax advisor before making a decision of this nature.

For more information, please don't hesitate to contact Kim Rhinehelder, CFRE, Director of Development, Navy SEAL Xperience San Diego at 916/301-2208.

He puzzled and puzzled 'til his
puzzler was sore. Then the
Grinch thought of something he
hadn't before. Maybe
Christmas, he thought, doesn't
come from a store. Maybe
Christmas...perhaps...means a
little more!

-Dr. Seuss
"How the Grinch Stole
Christmas!"

*Merry Christmas from the Navy
SEAL Xperience Team!*

Navy SEAL Xperience Staff

Rick Kaiser, Chief Operating Officer
Todd Perry, Executive Director
Elaine Ryan, National Marketing Director
Lance Cummings, Capital Campaign Director
Kim Rhinehelder, Director of Development
Nadine Gnall, Finance Manager
Jim Bruns, Campaign Consultant

Contact staff using full name
@navysealxperience.org

