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Welcome to Mission Brief

There will be nothing like it in America! Located on San Diego Bay, the **Navy SEAL Xperience San Diego** aims to inspire and move visitors with high-tech, high-touch, immersive exhibits, and storytelling galleries – all to bring to life the service of SEALs, how they train for the otherwise impossible, and their sacrifices made for our safer world.

Stay in the know, learn about the latest happenings, and meet the leaders who are making possible the Navy SEAL Xperience! Coming to you via email or mail.

Philanthropy ~ An American Tradition

While attending the University of Arizona in 1955, **Doug Allred** joined the Navy Reserve Officer program in which he obtained his commission shortly after graduating in 1957. During that time, Doug never lost sight of his desire to become a UDT Frogman and still believes his three-and-a-half-year service as a Frogman was one of the most rewarding times in his life.

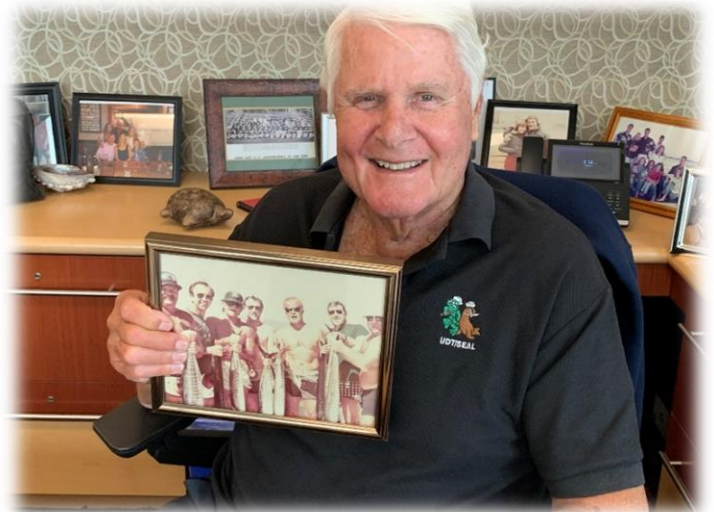
After his Navy service, Doug began a successful career in real estate. First starting at Coldwell Banker, quickly becoming one of their top salespeople. From there he co-founded and served as President of the Lion Property Corporation and after 11 years he went out on his own by forming The Douglas Allred Company. Today, The Douglas Allred Company is a national leader in real estate development.

Doug attributes much of his success as a businessman from what he learned serving as an Underwater Demolition Team member. He said that he gets his strength, perseverance, and tenacity in business from the “Never Give Up” ethos he learned during those years as a Frogman.

The Frogman *brotherhood* is important to Doug. Today, sixty-years later, he is in contact with his Frogman and SEAL brothers. He enjoys spending time, sharing stories, and just remembering the important, yet fulfilling experiences he encountered while serving our country.

When asked what drives his philanthropy, Doug responded by saying, “Philanthropy is an American tradition and I feel very fortunate in my life. It’s my honor to give back and to do good in my community.” As for becoming one of the first **Founders Circle** donors to the Navy SEAL Xperience, Doug says, “I hope that my giving will encourage others to give to this important effort for our community.”

Founders Circle donors like **Doug Allred** will bring the Navy SEAL Xperience to fruition and his tremendous commitment and philanthropic spirit will touch the lives of our visitors for years to come. Thank you, Doug!



Executive Volunteer Highlight – Kip Howard

Benjamin Franklin once said, “If you want something done, ask a busy person.” There’s truth to that statement, especially when you’re talking about Kip Howard, Founder and President of Allegis Development in San Diego.

As a licensed architect, licensed general contractor, owner of a successful business, and an active community leader, Kip’s business life couldn’t be busier. Yet, when asked to take on another responsibility to serve on the Board of the Navy SEAL Xperience, Kip relished the opportunity.

When asked, “Why?” Without hesitation, Kip shared, “Common beliefs, a love of community, and a desire to make a difference.”

**And with a big smile, he added,
“I just like these guys!”**



For the Navy SEAL Xperience, Kip’s connections and strong relationships (built over a four-decade career) have been and still are invaluable. With an unassuming and humble demeanor, Kip gladly opens doors, makes introductions, and uses his skills in diplomacy to help us meet the mission.

To Kip, we are constantly saying, “Thank you!” and will be forever grateful that he’s joined our effort.

When Kip isn’t working for this community, in his spare time he enjoys traveling, fly fishing, biking, and hiking with his lovely wife, Susan Howard.

The Power of Generosity *Life Insurance: Revocable Beneficiary*

Did you know?

Gifts of life insurance often allow donors to make a more substantial gift than would otherwise be possible.

As circumstances change, your need for life insurance may decrease. If you have a policy you no longer need, consider naming the Navy SEAL Xperience as the beneficiary. This can be accomplished by simply using a Change of Beneficiary form provided by your insurer.

Changing beneficiaries may appeal to donors who prefer to maintain flexibility in their giving. They retain the ability to modify their gift at any time.

Should you decide to name the Navy SEAL Xperience as the beneficiary of your life insurance policy, please let us know so that we can recognize your generosity.

To learn more about how you can support the Navy SEAL Xperience, please contact Kim Rhinehelder, Director of Development at 619/566-7956 or email at kimrhinehelder@navysealxperience.org.

“Philanthropy, charity, giving voluntarily and freely – call it what you like but it is truly a jewel of an American tradition.”

- John F. Kennedy



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The Wife of A United States Navy SEAL Jackie Perry

Jackie Perry is the longest-ever, continuous-serving wife of an Active Duty Navy SEAL - spanning nearly four decades!

Why is that special?

Sadly, statistics show very high numbers for SEAL marriages ending in divorce.

When you ask Jackie how she made it work, she replied with conviction that you have to **“Live your life...you’ve got to carry on until he gets home.”**

Much like SEALs are no ordinary sailors, wives of SEALs are no ordinary Navy brides. You must step up in the most selfless, scary, and sometimes lonely way for the sake of your children and your family. It’s a dangerous profession, so they have lost many good friends over the years and attended far too many funerals for the fallen Teammates taken way before their time.

As the wife of a SEAL, it’s inevitable that you will be on your own raising your family for months at a time. Her husband deployed overseas 21 times during their 40 years, with countless other time away for SEAL training.

As a young woman and new wife, never in her wildest dreams did she think that she’d serve as the household repairman, or sell, purchase, and move entire household(s) as the “Perry” real estate guru on her own, or become the protecting shield of the family during ice storms, threatening hurricanes, and high-water flooding.

Jackie raised three children as a single “married” mother but also had the support of the Sisterhood - other wives of SEALs who lived nearby. Together, the women provided comfort, friendships, counseling, and much deserved laughter when their husbands were away.

Today, 40-years later Jackie says, “It seems like a blur. It went so fast. But I lived my life, lived my children’s lives, and would not trade my life experiences for the world.”

We celebrate and thank Jackie and Todd Perry as they now spend much of their spare time with their children and grandchildren.

